OWU Libraries Reach

Or:
How I Got Tired Of Explaining ILLiad & Completely Re-branded Interlibrary Loan

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<2000 FTE
Undergraduate Liberal Arts

ILL Manager
1 Staff Backup
2 Student Workers

Hosted by OCLC
ILLiad is awesome, but...
Re-Branding ILLiad

OLD LOGO

NEW LOGO
From ILLiad to Reach

1. Customization Manager
2. Borrowing Web Pages
3. Marketing
4. LibGuide Landing Page
5. Redirect URL
Notice About Copyright

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OWU Libraries Reach

Log in to REACH

OWU's interlibrary loan (ILL) system is called Reach.

Create an account.

The Details

Who may use Reach?  Is it fast?  What can't I order?  Is it free?

Who may use REACH?
- OWU faculty/emeriti
- Current OWU students
- OWU staff

reach.owu.edu
Good story, Jillian...

Has it really made a difference?

That's almost a 45% increase!
Moving Forward...

*logo update
*ongoing marketing
**"interlibrary loan"**
Questions?

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